



## Sponsorship Opportunities Fall Conference 2025

August 28-30 | Disneyland Hotel, Anaheim, CA

As to Disney properties/artwork: ©Disney.

Join us at the *Happiest Conference in California* as a Sponsor or Exhibitor at **CalChiro's Fall Conference 2025 (FC25)** at the Disneyland Hotel on Thursday, August 28 through Saturday, August 30.

**Interested?** Contact Kelley Smith at [KSmith@calchiro.org](mailto:KSmith@calchiro.org) or 916.648.2727.

| Sponsorship Levels + Pricing                                   | EXHIBITOR ONLY                                   |  |  |   |  | SPEAKER ONLY |   |
|--|--|--|--|---|--|--------------|---|
|  | Mickey<br>Member: \$7,500<br>Non-Member: \$8,000 | Minnie<br>Member: \$5,000<br>Non-Member: \$5,500 | Donald<br>Member: \$4,000<br>Non-Member: \$4,500 | Goofy<br>Member: \$2,500<br>Non-Member: \$3,000 | Pluto<br>Pricing based on speaker honorarium |              |   |
| Exhibit Space  | ✓  | ✓  | ✓  | ✓   |  |              |   |
| Social Media Exposure  | ✓  | ✓  | ✓  | ✓   |  |              | ✓ |
| Tote Bag Drop Advertisement                                    | ✓  | ✓  | ✓  | ✓   |  |              | ✓ |
| Choice of Level Sponsorship Item (see next page)               | ✓  | ✓  | ✓  |   |  |              |   |
| Dedicated Email OR Social Media Post (email to attendees only) | ✓  | ✓  |  |   |  |              | ✓ |
| Attendee List  | ✓  |  |  |   |  |              |   |
| 3-5 Minutes to Address Attendees                               | ✓  |  |  |   |  |              |   |

**CalChiro in the Park – NEW in 2025!**

**\$20,000**

## Disneyland “Walt’s Night” Sponsor

Make Thursday night at Disneyland Park your brand's exclusive moment to shine!

**This premium sponsorship includes:**

- Your brand on a limited number of Disneyland tickets for attendees
- Recognition during Thursday welcome remarks
- Logo on Conference signage
- Optional 3–5 minute welcome to attendees before park departure

Put your brand at the center of the magic!

**We offer custom sponsorships tailored to your needs, providing brand promotion, exposure, and alignment with the California chiropractic community.**

## **Sponsorship Item Options ↓**

Mickey, Minnie, and Donald sponsorships come with product-specific placements and perks to be selected from the items listed.

**First come, first served.**

**CalChiro manages the production & distribution of all marketing materials.**  
***Sponsors only need to provide their company logo.***

### **Mickey Sponsorship Options:**

**Member: \$7,500 | Non-Member: \$8,000**

#### **Friday OR Saturday Lunch** **1 SOLD** **1 AVAILABLE**

Provide the attendees with “food for thought” and sponsor Friday or Saturday lunch. A representative from your company will have 5 minutes to speak to lunch guests. In addition, your company logo will appear on signage at lunch tables.

#### **Thursday Welcome Reception** **SOLD**

A representative from your company will have 5 minutes to speak to reception guests. Your company logo will appear on cocktail napkins & signage throughout CalChiro’s Fall Conference Welcome reception on Thursday night.

#### **Friday “Happiest Hour” Reception** **SOLD**

A representative from your company will have 5 minutes to speak to reception guests. Your company logo will appear on cocktail napkins & signage throughout CalChiro’s “Happiest Hour” Reception and Recognition Ceremony on Friday night.

### **Donald Sponsorship Options:**

**Member: \$4,000 | Non-Member: \$4,500**

#### **Coffee Sponsor (Multiple available)**

Sponsor Thursday, Friday, or Saturday’s coffee/tea stations, providing attendees with a coffee break! Your company logo will appear on signage at the coffee stations.

#### **Snack Sponsor (Multiple available)**

Sponsor Thursday, Friday, or Saturday’s snack break stations, providing attendees with an afternoon delight! Your company logo will appear on signage at the snack stations.

#### **Water Bottles** **SOLD**

Your company’s logo will be displayed on water bottles that conference attendees will receive at registration desk check-in.

### **Minnie Sponsorship Options:**

**Member: \$5,000 | Non-Member: \$5,500**

#### **Lanyard** **SOLD**

Add a little flair to every attendee! Conference lanyards are distributed to all attendees at registration desk check-in.

#### **Registration Tote Bag** **SOLD**

This sponsorship is the tote that keeps on giving. Your company’s logo on attendee’s reusable tote bags will be visible throughout the conference and after (when they are shopping for groceries at home).

#### **Participant App OR Wi-Fi Sponsor**

Keep attendees connected all weekend long—either through CalChiro’s official conference app or the event Wi-Fi. Your company logo will be featured on digital signage, schedules, and materials related to the app or Wi-Fi, depending on which option is sponsored.

#### **President’s & CC-PAC Reception**

The CalChiro President’s VIP guest list and CC-PAC Sustainers will enjoy the sweeter things in life at this invite-only reception. Your company logo will adorn the event signage, and you’ll be able to give a 1-2 minute introduction at the reception.

#### **Name Badges** **SOLD**

This sponsorship makes your company visible to every attendee. Your company’s logo will adorn conference name badges which are distributed to all attendees as they check in at the registration desk.

#### **Student Chiro Quiz Bowl** **SOLD**

During an exciting Jeopardy-style event, chiropractic colleges will compete in a battle of the brains! Your company logo will adorn the event signage and you’ll be able to give a 1-2 minute introduction before the Quiz Bowl.

#### **DC/Student Speed Networking Event**

CalChiro will be offering a speed networking event for students, providing them with the opportunity to meet established doctors in the field. Your company logo will adorn the event signage and you’ll be able to give a 1-2 minute introduction before the Speed Networking Event.

**SPEAKER ONLY**

### **Pluto Sponsorship:**

**Pricing based on speaker honorarium**

#### **Speaker Sponsor (Pricing Based on Speaker)**

This sponsorship will feature your company’s logo on all marketing & schedules with your speaker. Your company will also have a dedicated social media post on CalChiro’s social media outlets. Your company is responsible for covering all expenses of the speaker. Speaker Sponsor MUST be approved by CalChiro’s Continuing Education Committee.

THIS SPONSORSHIP DOES NOT INCLUDE AN EXHIBIT SPACE.





## ***Women in Chiropractic Event Sponsorship Options:***

**Please note:** *These sponsorships do not include an exhibit space in the main exhibit hall.*

**Friday, August 29, 2025**

### **Elsa Sponsor**

**Member: \$2,000 | Non-Member: \$2,500**

Support women in chiropractic! All female attendees, speakers, exhibitors, sponsors and family will be invited to this networking event on Friday night. With this sponsorship you will get a 6 ft table in the event space, your logo on a special pink swag item, as well as an opportunity to speak for 3-5 minutes to all those that attend!

### **Moana Sponsor**

**Member: \$1,000 | Non-Member: \$1,500**

On Friday night, all female attendees, speakers, exhibitors, sponsors & family will be invited to this networking event. This sponsorship receives a cocktail high-top table in the event space as well as an opportunity to speak for 2-3 minutes to those who attend!

### **Jasmine Sponsor**

**Member: \$500 | Non-Member: \$1,000**

With this sponsorship, you will get a cocktail high-top table in the event space as well as an opportunity to speak for 1-2 minutes to those that attend!

**Your company's logo will be promoted on event marketing materials and signage.**

**CalChiro manages the production & distribution of all marketing materials. *Sponsors only need to provide their company logo.***

## **Sponsorship Availability By Request:**

Please contact Kelley Smith by phone at 916.648.2727, Option 4 or email [ksmith@calchiro.org](mailto:ksmith@calchiro.org).

**CAL CHIRO**