CAL CHIRO

Sponsorship Opportunities

Fall Conference 2026

November 12-14 | Estancia La Jolla Hotel & Spa

CAL CHIRO FALL CONFERENCE 2026
NOVEMBER 12-14 | LA JOLLA
ESTANCIA LA JOLLA HOTEL & SPA



Join us as a Sponsor or Exhibitor at the CalChiro Fall Conference 2026 (FC26) at the Estancia La Jolla Hotel & Spa on Thursday, November 12 through Saturday, November 14.

Interested? Contact Kelley Smith at KSmith@calchiro.org or 916.648.2727.

Sponsorship Levels + Pricing	**Surf** Member: $8,000 Non-Member: $8,500	**Reef** Member: $5,500 Non-Member: $6,000	**Tide** Member: $5,000 Non-Member: $5,500	**Shore** Member: $4,000 Non-Member: $4,500	**Beach** (EXHIBITOR ONLY) Member: $2,500 Non-Member: $3,000	**Sand** (SPEAKER ONLY) Pricing based on speaker honorarium
Exhibit Space	✓	✓	✓	✓	✓	
Social Media Exposure	✓	✓	✓	✓	✓	✓
Choice of Level Sponsorship Item *(see next page)*	✓	✓	✓	✓		
Tote Bag Drop Advertisement	✓	✓	✓			
Dedicated Email OR Social Media Post *(email sent to attendees)*	✓	✓	✓			✓ SOCIAL POST ONLY
Attendee List	✓	✓				
3-5 Minutes to Address Attendees	✓					



We offer custom sponsorships tailored to your needs, providing brand promotion, exposure, and alignment with the California chiropractic community.

Sponsorship Item Options ↓

Surf, Reef, Tide & Shore sponsorships come with product-specific placements and perks to be selected from the items listed.

First come, first served.

CalChiro manages the production & distribution of all marketing materials.

Sponsors only need to provide their company logo.

Surf Sponsorship Options:

Member: $8,000 | **Non-Member:** $8,500

Friday Lunch SOLD
Provide the attendees with "food for thought" and sponsor Friday lunch. A representative from your company will have 5 minutes to speak to lunch guests. In addition, your company logo will appear on signage at lunch tables.

Thursday Welcome Reception SOLD
A representative from your company will have up to 5 minutes to speak to reception guests. Your company logo will appear on cocktail napkins & signage throughout CalChiro's Fall Conference Welcome Reception on Thursday night.

Happy Hour with Exhibitors
A representative from your company will have up to 5 minutes to speak to guests, and your company logo will appear on cocktail napkins & signage throughout the happy hour.

Tide Sponsorship Options:

Member: $5,000 | **Non-Member:** $5,500

Lanyards SOLD
Add a little flair to every attendee! Conference lanyards are distributed to all attendees at the registration desk check-in.

Name Badges SOLD
Make your company visible to every attendee! Your company's logo will adorn Conference name badges, which are distributed to all attendees upon check-in at the registration desk.

Registration Tote Bags SOLD
The sponsorship tote that keeps on giving! Your company's logo on attendees' reusable tote bags will be visible throughout the conference and after, when shopping for groceries at home.

Reusable Water Bottles SOLD
Hydrate each attendee with a reusable water bottle complete with your company logo splashed across it. Attendees will receive one when they check in at the registration desk.

Reef Sponsorship Options:

Member: $5,500 | **Non-Member:** $6,000

Student Chiro Quiz Bowl
Chiropractic colleges compete in a battle of the brains! Your company logo will adorn the event signage, and you'll be able to give a 3-5 minute introduction before the Quiz Bowl.

CalChiro-PAC Reception
The CalChiro-PAC Sustainers will enjoy the sweeter things in life at this invite-only reception. Your company logo will adorn the event signage and you'll be able to give a 3-5-minute introduction at the reception.

President's Reception SOLD
The CalChiro President's VIP guest-list will enjoy the sweeter things in life at this invite-only reception. Your company logo will adorn the event signage and you'll be able to give a 3-5-minute introduction at the reception.

Coffee Station SOLD
Who doesn't enjoy their morning coffee (or tea)?! Sponsor Thursday, Friday or Saturday's coffee/tea stations, providing attendees with a coffee break! Your company logo will appear on signage at the coffee stations.

Snack Station ***(Multiple Available)***
Everyone loves a good snack! Sponsor Friday or Saturday's breaks with your company logo at snack stations, providing attendees with an afternoon delight.

Shore Sponsorship Options:

Member: $4,000 | **Non-Member:** $4,500

Wi-Fi Internet
Sponsoring the WiFi will give all attendees secure internet access during the event. Your company logo will be on display throughout the event signage.

Conference App
Your company logo displayed within the conference app that attendees will use throughout the conference to stay up-to-date on what is happening or to check in and out of classes, vendors to scan attendee info, and to socialize with other attendees.

SPEAKER ONLY

Sand Sponsorship:

Pricing based on speaker honorarium

Speaker Sponsor ***(Pricing Based on Speaker)***
This sponsorship will feature your company's logo on all marketing & schedules with your speaker. Your company will also have a dedicated social media post on CalChiro's social media outlets. Your company is responsible for covering all expenses of the speaker. Speaker Sponsor MUST be approved by CalChiro's Continuing Education Committee.

THIS SPONSORSHIP DOES NOT INCLUDE AN EXHIBIT SPACE.



Chiro Women Making Waves Sponsorship Options:

Friday, November 13, 2026

Support women in chiropractic! On Friday night all female attendees, speakers, exhibitors, sponsors and family will be invited to this networking event.

Please note: *These sponsorships do not include an exhibit space in the main exhibit hall.*

Starfish Sponsor *(Multiple Available)*

Member: $2,000 | **Non-Member:** $2,500

With this sponsorship you will get a 6 ft table in the event space, your logo on a special pink swag item, as well as an opportunity to speak for 3-5 minutes to all those that attend! Your company's logo will be promoted on the event marketing and signage.

Seashell Sponsor *(Multiple Available)*

Member: $1,300 | **Non-Member:** $1,850

With this sponsorship you will get a cocktail high top table in the event space as well as an opportunity to speak for 2-3 minutes to those that attend! Your company's logo will be promoted on the event marketing and signage.

Sand Dollar Sponsor *(Multiple Available)*

Member: $750 | **Non-Member:** $1,250

With this sponsorship you will get a cocktail high top table in the event space as well as an opportunity to speak for 1-2 minutes to those that attend! Your company's logo will be promoted on the event marketing and signage.

Your company's logo will be promoted on event marketing materials and signage.

CalChiro manages the production & distribution of all marketing materials. ***Sponsors only need to provide their company logo.***



Sponsorship Availability By Request:

Please contact Kelley Smith by phone at **916.648.2727, Option 4** or email **ksmith@calchiro.org.**

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