

TINY SPINES,  
**CAL**  
 PEDIATRIC  
 CONFERENCE

**BIG POTENTIAL**  
**CHIRO**  
**2026**

IN COLLABORATION  
 WITH THE  
**icpa**

**August 28 & 29**  
**San Diego, CA**  
*Paradise Point Resort & Spa*

*Interested?* Contact Kelley Smith at  
 KSmith@calchiro.org or 916.648.2727.

**Sponsorship Opportunities**

Sponsorship Levels + Pricing	EXHIBITOR ONLY				SPEAKER ONLY
	Surf Member: \$5,500 Non-Member: \$6,000	Tide Member: \$3,800 Non-Member: \$4,300	Shore Member: \$3,000 Non-Member: \$3,500	Beach Member: \$2,000 Non-Member: \$2,500	Sand Pricing based on speaker honorarium
Exhibit Space	✓	✓	✓	✓	
Social Media Exposure	✓	✓	✓	✓	✓
Choice of Level Sponsorship Item (see next page)	✓	✓	✓		
Tote Bag Drop Advertisement	✓	✓			
Dedicated Email OR Social Media Post (email sent to attendees)	✓	✓			✓ SOCIAL POST ONLY
Attendee List	✓				
3-5 Minutes to Address Attendees	✓				



**As a sponsor of this event, you will receive:**

- 2-Day Exhibit Hall to meet with 100+ Doctors of Chiropractic
- Logo included on all marketing materials
- Exhibit space with a 6 ft skirted table and 2 chairs (*Sand excluded*)
- Includes up to two representatives to visit with attendees
- Complimentary lunch & reception for up to 2 reps

**We offer custom sponsorships tailored to your needs, providing brand promotion, exposure, and alignment with the California chiropractic community.**

## **Sponsorship Item Options ↓**

Surf, Tide & Shore sponsorships come with product-specific placements and perks to be selected from the items listed.

*First come, first served.*

**CalChiro manages the production & distribution of all marketing materials.**

**Sponsors only need to provide their company logo.**

### **Surf Sponsorship Options:**

Member: \$5,500 | Non-Member: \$6,000

#### **Friday Lunch**

Provide the attendees with “food for thought” and sponsor Friday lunch. A representative from your company will have 5 minutes to speak to lunch guests. In addition, your company logo will appear on signage at lunch tables.

#### **Friday Happy Hour**

Attendees will feel welcome with this sponsorship! A representative from your company will have 5 minutes to speak to happy hour guests. Your company logo will appear on cocktail napkins & signage throughout CalChiro’s Happy Hour on Friday night.

#### **Saturday Lunch**

Provide the attendees with “food for thought” and sponsor Saturday lunch. A representative from your company will have 5 minutes to speak to lunch guests. In addition, your company logo will appear on signage at lunch tables.

#### **Saturday Happy Hour**

Attendees will celebrate this sponsorship! A representative from your company will have 5 minutes to speak to happy hour guests. Your company logo will appear on cocktail napkins & signage throughout CalChiro’s Happy Hour on Saturday night.

## **Sponsorship Availability By Request:**

Please contact Kelley Smith by phone at **916.648.2727, Option 4** or email **ksmith@calchiro.org**.



### **Tide Sponsorship Options:**

Member: \$3,800 | Non-Member: \$4,300

#### **Lanyards**

Add a little flair to every attendee! Conference lanyards are distributed to all attendees at the registration desk check-in.

#### **Name Badges**

Make your company visible to every attendee! Your company’s logo will adorn Conference name badges, which are distributed to all attendees upon check-in at the registration desk.

#### **Registration Tote Bags**

The sponsorship tote that keeps on giving! Your company’s logo on attendees’ reusable tote bags will be visible throughout the conference and after, when shopping for groceries at home.

#### **Reusable Water Bottles (Multiple Available)**

Hydrate each attendee with a reusable water bottle complete with your company logo splashed across it. Attendees will receive one when they check in at the registration desk.

### **Shore Sponsorship Options:**

Member: \$3,000 | Non-Member: \$3,500

#### **Coffee Sponsor (Multiple Available)**

Who doesn’t enjoy their morning coffee (or tea)? Sponsor Friday or Saturday’s coffee/tea stations, providing attendees with a refreshing break! Your company logo will appear on signage at the coffee stations.

#### **Snack Sponsor (Multiple Available)**

Everyone loves a good snack! Sponsor Friday or Saturday’s snack break stations with your logo presented, providing attendees with an afternoon energy boost.

#### **Wi-Fi Internet**

Sponsoring the Wi-Fi will give all attendees secure internet access during the event. Your company logo will be on display throughout the event signage.

#### **Lead Retrieval Conference App**

Your company logo displayed within the conference app that attendees will use throughout the conference to stay up to date on what is happening, check in and out of classes, have vendors scan attendee info, and socialize with other attendees.

**SPEAKER ONLY**

### **Sand Sponsorship:**

Pricing based on speaker honorarium

#### **Speaker Sponsor (Pricing Based on Speaker)**

This sponsorship will feature your company’s logo on all marketing & schedules with your speaker. Your company will also have a dedicated social media post on CalChiro’s social media outlets. Your company is responsible for covering all expenses of the speaker. Speaker Sponsor MUST be approved by CalChiro’s Continuing Education Committee.

THIS SPONSORSHIP DOES NOT INCLUDE AN EXHIBIT SPACE.