

# Available Sponsorship Opportunities

Reach California's most dedicated sports-focused chiropractic professionals at the **CalChiro Sports Symposium 2026** on May 1 & 2, at Paradise Point Resort & Spa in San Diego.

This high-impact event offers meaningful opportunities to connect with sports chiropractic leaders and practice owners, showcase your brand, and support advancing athletic performance, injury prevention, and evidence-based care.



Sponsorship Levels + Pricing	 <b>Surf</b> Member: \$6,000 Non-Member: \$6,500	 <b>Tide</b> Member: \$4,000 Non-Member: \$4,500	 <b>Shore</b> Member: \$3,000 Non-Member: \$3,500	EXHIBITOR ONLY <b>Beach</b> Member: \$2,000 Non-Member: \$2,500	SPEAKER ONLY <b>Wave</b> Pricing based on speaker honorarium
	Exhibit Space	✓	✓	✓	✓
Social Media Exposure	✓	✓	✓	✓	✓
Choice of Level Sponsorship Item (see back)	✓	✓	✓		
Tote Bag Drop Advertisement	✓	✓			
Dedicated Email Send (to attendees) OR Social Media Post	✓	✓			✓ SOCIAL MEDIA POST ONLY
Attendee List	✓				
Five Minutes to Address Attendees	✓				

We offer custom sponsorships tailored to your needs, providing brand promotion, exposure, and alignment with the California chiropractic community.



### Surf Sponsorship:

Member: \$6,000 | Non-Member: \$6,500

#### Friday Lunch

Provide attendees with “food for thought” and sponsor Friday lunch. A representative from your company will have 5 minutes to speak to lunch guests. In addition, your company logo will appear on signage at lunch tables.

#### Friday Reception **SOLD**

Attendees will cheer for this sponsorship! A representative from your company will have 5 minutes to speak to reception guests. Your company logo will appear on cocktail napkins & signage throughout the event.

#### Saturday Lunch

Fuel the conversation and sponsor Saturday lunch! A representative from your company will have 5 minutes to speak to lunch guests. In addition, your company logo will appear on signage at lunch tables.



### Tide Sponsorship:

Member: \$4,000 | Non-Member: \$4,500

#### Lanyards

Make a statement with your logo as it adorns the necks of each attendee while they are at this event.

#### Name Badges

Your company logo splashed across the necks of attendees when name badges are distributed at the registration desk check-in.

#### Reusable Water Bottle

Hydrate each attendee with a reusable water bottle complete with your company logo splashed across it. Attendees will receive one when they check in at the registration desk.

#### Tote Bags

Want that lasting imprint? Let's splash your company logo across each reusable tote bag that will be seen throughout this event, and after when attendees reuse this tote when shopping near home.



### Shore Sponsorship:

Member: \$3,000 | Non-Member: \$3,500

#### Coffee Station (One Sold, Others Available)

Get attendees going in the morning at the coffee station! Your company logo will appear on signage at the coffee station and at your booth.

#### Lead Capture App

Add your company name to our event app where it will be seen by each attendee during the Sports Symposium.

#### Snack Station (One Sold, Others Available)

Sponsoring a mid-day snack always is an attendee favorite! Your company logo will appear on signage at the snack stations and at your booth.

#### Wi-Fi

Let's get your name out there as our event WiFi sponsor! You name the password. Your company name and logo will appear on signage at the registration desk and at your booth.

**EXHIBITOR ONLY**

### Beach Sponsorship:

Member: \$2,000 | Non-Member: \$2,500

Exhibit Hall space only for up to two representatives; lunch & reception included.

**SPEAKER ONLY**

### Wave Sponsorship:

Pricing based on speaker honorarium

#### Speaker Sponsor (Pricing Based on Speaker)

This sponsorship will feature your company's logo on all marketing & schedules with your speaker. Your company will also have a dedicated social media post on CalChiro's social media outlets. All you have to do is provide your company logo. Your company is responsible for covering all expenses of the speaker. Speaker Sponsor MUST be approved by CalChiro's Continuing Education Committee.

THIS SPONSORSHIP DOES NOT INCLUDE AN EXHIBIT SPACE.

CalChiro will manage the production and distribution. All you have to do is provide your company logo.

## Sponsorship Availability By Request:

Please contact Kelley Smith by phone at 916.648.2727, Option 4 or email at ksmith@calchiro.org.

