



# SEASIDE SYMPOSIUM 2026 • CALCHIRO

**Sponsorship Opportunities**  
**March 20 & 21**  
*Embassy Suites by  
Hilton Monterey Bay Seaside*

## CalChiro Seaside Symposium 2026: *Chiropractic & QME*

Reach California's most dedicated chiropractic professionals at **CalChiro's Seaside Symposium 2026: *Chiropractic & QME (SS26)*** on March 20 & 21, at the Embassy Suites by Hilton Monterey Bay Seaside.

This premier event offers unparalleled opportunities to connect with California chiropractic leaders and practice owners, showcase your brand, and support advancing patient care and professional excellence.



Sponsorship Levels + Pricing	 <b>Surf</b> Member: \$5,800 Non-Member: \$6,300	 <b>Tide</b> Member: \$3,800 Non-Member: \$4,300	 <b>Shore</b> Member: \$3,000 Non-Member: \$3,500	 <b>Beach</b> Member: \$2,000 Non-Member: \$2,500	 <b>Wave</b> Pricing based on speaker honorarium
	EXHIBITOR ONLY	SPEAKER ONLY			
Exhibit Space	✓	✓	✓	✓	
Social Media Exposure	✓	✓	✓	✓	✓
Choice of Level Sponsorship Item (see back)	✓	✓	✓		
Tote Bag Drop Advertisement	✓	✓			
Dedicated Email Send (to attendees) or Social Media Post	✓	✓			✓
Attendee List	✓				
Five Minutes to Address Attendees	✓				

**We offer custom sponsorships tailored to your needs, providing brand promotion, exposure, and alignment with the California chiropractic community.**



### **Surf Sponsorship:**

**Member: \$5,800 | Non-Member: \$6,300**

#### **Friday Lunch SOLD**

Provide the attendees with “food for thought” and sponsor Friday lunch. A representative from your company will have 5 minutes to speak to lunch guests. In addition, your company logo will appear on signage at lunch tables.

#### **Friday Reception SOLD**

A representative from your company will have 5 minutes to speak to reception guests. Your company logo will appear on cocktail napkins & signage throughout as they attend the symposium reception on Friday night.

#### **Saturday Lunch SOLD**

Fuel the conversation and sponsor Saturday lunch! A representative from your company will have 5 minutes to speak to lunch guests. In addition, your company logo will appear on signage at lunch tables.



### **Tide Sponsorship:**

**Member: \$3,800 | Non-Member: \$4,300**

#### **Lanyards SOLD**

Add a little flare to every attendee! Lanyards are distributed to all attendees as they check in at the registration desk.

#### **Registration Tote Bags SOLD**

Your company's logo on attendees' reusable tote bags will be visible throughout the symposium and after, when they are shopping for groceries at home. Bonus: Your company's flier and/or giveaway will be placed in each bag.

#### **Name Badges**

This sponsorship makes your company visible to every attendee. Symposium name badges are distributed to all attendees as they check in at the registration desk.

#### **Lead Capture App**

Add your company name to our event app for display to attendees during the Symposium. Your company name and logo will appear on signage at the registration desk and at your booth.



### **Shore Sponsorship:**

**Member: \$3,000 | Non-Member: \$3,500**

#### **Snack Sponsor**

Sponsor Friday OR Saturday snack stations, which will provide attendees with a snack break. Your company logo will appear on signage at the snack stations.

#### **Coffee Sponsor**

Sponsor Friday OR Saturday coffee stations, which will provide attendees with a morning coffee break. Your company logo will appear on signage at the coffee stations.

#### **Wi-Fi Sponsor**

Let's network your name as our event Wi-Fi sponsor! Your company name and logo will appear on signage at the registration desk and at your booth.

**EXHIBITOR ONLY**

### **Beach Sponsorship:**

**Member: \$2,000 | Non-Member: \$2,500**

**SPEAKER ONLY**

### **Wave Sponsorship:**

**Pricing based on speaker honorarium**

#### **Speaker Sponsor (Pricing Based on Speaker)**

This sponsorship will feature your company's logo on all marketing & schedules with your speaker. Your company will also have a dedicated social media post on CalChiro's social media outlets. All you have to do is provide your company logo. Your company is responsible for covering all expenses of the speaker. Speaker Sponsor MUST be approved by CalChiro's Continuing Education Committee.

THIS SPONSORSHIP DOES NOT INCLUDE AN EXHIBIT SPACE.

**CalChiro will manage the production and distribution. All you have to do is provide your company logo.**

### **Sponsorship Availability By Request:**

Please contact Kelley Smith by phone at **916.648.2727, Option 4** or email at **ksmith@calchiro.org**.

