



**CalChiro Spring Seminar 2024 Sponsorship Form**  
**Great Wolf Lodge Southern California**  
**March 2-3, 2024**

**SPONSORSHIP PRICING**

**Himalayan Wolf**      *Member: \$5,600*      *Non-Member: \$6,100*

**Arctic Wolf**      *Member: \$3,600*      *Non-Member: \$4,100*

**Tundra Wolf**      *Member: \$2,600*      *Non-Member: \$3,100*

**Grey Wolf**      *Member: \$1,600*      *Non-Member: \$2,100*

**Red Wolf**      *Pricing: Based on speaker honorarium*

	Grey Wolf	Tundra Wolf	Arctic Wolf	Himalayan Wolf	Red Wolf
Exhibit Space	✓	✓	✓	✓	
Social Media Exposure	✓	✓	✓	✓	✓
Tote Bag Drop Advertisement	✓	✓	✓	✓	✓
Choice of Level Sponsorship Item (See Below)		✓	✓	✓	
Dedicated Email Blast or Social Media Post		✓	✓	✓	✓
Attendee List				✓	
5 Minutes to Address Attendees				✓	

**Sponsorship Item Options: The Himalayan, Arctic, Tundra, Wolf Sponsorships come with a product specific sponsorship to be selected from the items below. First come first serve.**

### **Himalayan Wolf Sponsorship Options:**

#### **Saturday Lunch**

Provide the attendees with “food for thought” and sponsor Saturday lunch. A representative from your company will have 5 minutes to speak to lunch guests. In addition, your company logo will appear on signage at lunch tables. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

#### **Saturday Reception**

Attendees will take a bite out of this sponsorship. A representative from your company will have 5 minutes to speak to reception guests. Your company logo will appear on cocktail napkins & signage throughout as they attend Winter in the Desert reception on Saturday night. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

### **Arctic Wolf Sponsorship Options:**

#### **Lanyards**

Add a little flare to every attendee! Lanyards are distributed to all attendees as they check in at the registration desk. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

#### **Registration Tote Bags**

This sponsorship is the tote that keeps on giving. Your company’s logo on attendee’s reusable tote bags will be visible throughout the seminar and after (when they are shopping for groceries at home). Bonus: Your company’s flier and/or giveaway will be placed in each bag. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

#### **Name Badges**

This sponsorship makes your company visible to every attendee. Seminar name badges are distributed to all attendees as they check in at the registration desk. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

### **Tundra Wolf Sponsorship options:**

#### **Snack Sponsor (Multiple available)**

Everyone loves a good snack - am I right?! Sponsor Saturday OR Sunday’s snack stations, which will provide attendees with a snack break. Your company logo will appear on signage at the snack stations. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

#### **Coffee Sponsor (Multiple available)**

Who doesn’t enjoy their morning coffee (or tea)?! Sponsor Saturday OR Sunday’s coffee stations, which will provide attendees with a morning coffee break. Your company logo will appear on signage at the coffee stations. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

### **Red Wolf Sponsorship options:**

#### **Speaker Sponsor - Pricing Based on Speaker**

This sponsorship will feature your company’s logo on all marketing & schedules with your speaker. Your company will also have a dedicated social media post on CalChiro’s social media outlets. All you have to do is provide your company logo. Your company is responsible for covering all expenses of the speaker. Speaker Sponsor MUST be approved by CalChiro’s Continuing Education Committee. THIS SPONSORSHIP DOES NOT INCLUDE AN EXHIBIT SPACE.