

CAL CHIRO

S P O R T S S Y M P O S I U M

• HILTON LONG BEACH • MAY 3-5, 2024 •

Become a Sponsor at CalChiro's Sports Symposium 2024, Fri, May 3 - Sun, May 5 at the Hilton Long Beach! Don't miss the opportunity to connect, build and leverage relationships with California sports focused chiropractors. If your organization is interested in being a sponsor or an exhibitor at CalChiro's Sports Symposium 2024, space is limited, and we plan to sell out quickly. Contact Kayleigh Carey at kcarey@calchiro.org or 916.648.2727 for more information.

PRICING

Gold Medal	<i>Member: \$5,500</i>	<i>Non-Member: \$6,000</i>
Silver Medal	<i>Member: \$4,000</i>	<i>Non-Member: \$4,500</i>
Bronze Medal	<i>Member: \$3,000</i>	<i>Non-Member: \$3,500</i>
Exhibitor	<i>Member: \$2,000</i>	<i>Non-Member: \$2,500</i>
Speaker Sponsor	<i>Pricing: Based on speaker honorarium</i>	

	Exhibitor	Bronze Medal	Silver Medal	Gold Medal	Speaker Sponsor
Exhibit Space	✓	✓	✓	✓	
Social Media Exposure	✓	✓	✓	✓	✓
Tote Bag Drop Advertisement	✓	✓	✓	✓	✓
Choice of Level Sponsorship Item (See Below)		✓	✓	✓	
Dedicated Social Media Post		✓	✓	✓	✓
Attendee List				✓	
5 Minutes to Address Attendees				✓	

Sponsorship Item Options

The Gold, Silver and Bronze Medal Sponsorships come with a product specific sponsorship to be selected from the items below. First come first serve.

Gold Medal Sponsorship Options:

Saturday Lunch

Provide the attendees with “food for thought” and sponsor Saturday lunch. A representative from your company will have 5 minutes to speak to lunch guests. In addition, your company logo will appear on signage at lunch tables. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Saturday Reception

Attendees will take a bite out of this sponsorship. A representative from your company will have 5 minutes to speak to reception guests. Your company logo will appear on cocktail napkins & signage throughout as they attend Sports Symposium reception on Saturday night. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Silver Medal Sponsorship Options:

Lanyards - SOLD

Add a little flare to every attendee! Lanyards are distributed to all attendees as they check in at the registration desk. CalChiro will manage the production and distribution. *All you have to do is provide your company logo.*

Registration Tote Bags

This sponsorship is the tote that keeps on giving. Your company's logo on attendee's reusable tote bags will be visible throughout the seminar and after (when they are shopping for groceries at home). Bonus: Your company's flier and/or giveaway will be placed in each bag. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Name Badges

This sponsorship makes your company visible to every attendee. Seminar name badges with your company's logo on them are distributed to all attendees as they check in at the registration desk. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Water Bottle Sponsor

These Reusable water bottles with your logo will be in the hands of every attendee! Don't miss this chance to reach attendees with this unique marketing opportunity. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Bronze Medal Sponsorship options:

Coffee Sponsor (Multiple available)

Who doesn't enjoy their morning coffee (or tea)?! Sponsor Saturday OR Sunday's coffee stations, which will provide attendees with a morning coffee break. Your company logo will appear on signage at the coffee stations. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Snack Sponsor (Multiple available) - 1 SOLD

Everyone loves a good snack - am I right?! Sponsor Saturday OR Sunday's snack stations, which will provide attendees with a snack break. Your company logo will appear on signage at the snack stations. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Speaker Sponsorship options:

Speaker Sponsor - Pricing Based on Speaker

This sponsorship will feature your company's logo on all marketing & schedules with your speaker. Your company will also have a social media post on CalChiro's social media outlets. CalChiro will manage the production and distribution. All you have to do is provide your company logo. Your company is responsible for covering all expenses of the speaker. Speaker Sponsor MUST be approved by CalChiro's Continuing Education Committee. THIS SPONSORSHIP DOES NOT INCLUDE AN EXHIBIT SPACE. Should you choose to purchase an exhibit space, you will receive the discounted member pricing for the space.