



CalChiro Fall Conference 2024 Sponsorship Prospectus

Become a Sponsor at CalChiro's Fall Conference 2024 - Palm Desert at JW Marriott Desert Springs Resort & Spa, Friday, October 11 - Sunday, October 13. Questions? Contact Kayleigh Carey at kcarey@calchiro.org or 916.648.2727.

SPONSORSHIP PRICING

PLATINUM	<i>Members: \$7,100</i>	<i>Non-Members: \$7,600</i>
GOLD	<i>Members: \$5,100</i>	<i>Non-Members: \$5,600</i>
SILVER	<i>Members: \$3,600</i>	<i>Non-Members: \$4,100</i>
BRONZE	<i>Members: \$2,600</i>	<i>Non-Members: \$3,100</i>

	Bronze	Silver	Gold	Platinum
Exhibit Space	✓	✓	✓	✓
Social Media Exposure	✓	✓	✓	✓
Tote Bag Drop Advertisement	✓	✓	✓	✓
Choice of Level Sponsorship Item (See Below)		✓	✓	✓
Dedicated Email Blast or Social Media Post		✓	✓	✓
Attendee List				✓
3-5 Minutes to Address Attendees				✓

Sponsorship Item Options

The Silver, Gold and Platinum Sponsorships come with a product specific sponsorship to be selected from the items below. **First come, first served.**

Platinum Sponsorship Options:

Friday Welcome Reception

Attendees will cheer for this sponsorship. A representative from your company will have 5 minutes to speak to reception guests. Your company logo will appear on cocktail napkins & signage throughout CalChiro's Fall Conference Welcome reception on Friday night. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Saturday Lunch

Provide the attendees with "food for thought" and sponsor Saturday lunch. A representative from your company will have 5 minutes to speak to lunch guests. In addition, your company logo will appear on signage at lunch tables. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Saturday Reception

Attendees will take a bite out of this sponsorship. A representative from your company will have 5 minutes to speak to reception guests. Your company logo will appear on cocktail napkins & signage throughout CalChiro's Reception and Recognition Ceremony on Saturday night. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Sunday House of Delegates Lunch

Provide the attendees with "food for thought" and sponsor Sunday HOD lunch. A representative from your company will have 5 minutes to speak to CalChiro's leaders. In addition, your company logo will appear on signage at lunch tables. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Gold Sponsorship Options:

Lanyards - SOLD

Add a little flare to every attendee! Conference lanyards are distributed to all attendees as they check in at the registration desk. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Name Badges - SOLD

This sponsorship makes your company visible to every attendee. Your company's logo will adorn Conference name badges which are distributed to all attendees as they check in at the registration desk. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Student Chiro Quiz Bowl - SOLD

For a 7th year, the chiropractic colleges will compete in a battle of the brains! Your company logo will adorn the event signage and you'll be able to give a 1-2 minute introduction before the Quiz Bowl. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Conference App

The mobile app puts all things Fall Conference 2024 into the hands of attendees. Don't miss this chance to reach attendees with this unique marketing opportunity. Company logo will be placed as a banner ad and as the background of the app. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Registration Tote Bags

This sponsorship is the tote that keeps on giving. Your company's logo on attendee's reusable tote bags will be visible throughout the conference and after (when they are shopping for groceries at home). *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

DC/Student Speed Networking Event

CalChiro will be offering a speed networking event for students, providing them with the opportunity to meet established doctors in the field. Your company logo will adorn the event signage and you'll be able to give a 1-2 minute introduction before the Speed Networking Event. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

President's & CC-PAC Reception

The CalChiro President's VIP guestlist and CC-PAC Sustainers will enjoy the sweeter things in life at this invite only reception. Your company logo will adorn the event signage and you'll be able to give a 1-2 minute introduction at the reception. CalChiro will manage the production and distribution. *All you have to do is provide your company logo.*

Silver Sponsorship options:

Coffee Sponsor: (Multiple available)

Who doesn't enjoy their morning coffee (or tea)?! Sponsor Friday, Saturday or Sunday's coffee/tea stations, providing attendees with a coffee break! Your company logo will appear on signage at the coffee stations. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Snack Sponsor: (Multiple available)

Everyone loves a good snack - am I right?! Sponsor Friday, Saturday or Sunday's snack break stations, providing attendees with an afternoon delight! Your company logo will appear on signage at the snack stations. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Additional Sponsorship Opportunities

Personal Injury (PI) Track Sponsor:

Please note: These sponsorships do not include an exhibit space in the main exhibit hall.

PI Beverage Sponsor: (Multiple available)

Member: \$2,000 Non-Member: \$2,500

Be the exclusive coffee sponsor to the PI Track on Friday or Saturday. This sponsorship includes 1 minute speaking time to PI attendees and a conference tote bag drop.

PI Snack Sponsor: (Multiple available)

Member: \$2,000 Non-Member: \$2,500

Be the exclusive snack sponsor to the PI Track on Friday or Saturday. This sponsorship includes 1 minute speaking time to PI attendees and a conference tote bag drop.

QME Track Sponsor:

Please note: These sponsorships do not include an exhibit space in the main exhibit hall.

QME Lunch Sponsor:

Member: \$5,000 Non-Member: \$5,500

Be the exclusive lunch sponsor to the QME on Saturday. This sponsorship includes 10 minutes speaking time to QME attendees, one email blast to QME attendees and a conference tote bag drop.

QME Coffee Sponsor:

Member: \$2,000 Non-Member: \$2,500

Be the exclusive coffee sponsor to the QME Track on Saturday. This sponsorship includes 1 minute speaking time to QME attendees and a conference tote bag drop.

QME Snack Sponsor:

Member: \$2,000 Non-Member: \$2,500

Be the exclusive snack sponsor to the QME Track on Saturday. This sponsorship includes 1 minute speaking time to QME attendees and a conference tote bag drop.

Women in Chiropractic Event Sponsor Options:

Please note: These sponsorships do not include an exhibit space in the main exhibit hall.

Diamond Sponsor: (Multiple available)

Member: \$2,000 Non-Member: \$2,500

Support women in chiropractic! On Friday night all female attendees, speakers, exhibitors, sponsors and family will be invited to this networking event. With this sponsorship you will get a 6 ft table in the event space, your logo on a special pink swag item, as well as an opportunity to speak for 3-5 minutes to all those that attend! Your company's logo will be promoted on the event marketing and signage. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Ruby Sponsor: (Multiple available)

Member: \$1,000 Non-Member: \$1,500

Support women in chiropractic! On Friday night all female attendees, speakers, exhibitors, sponsors and family will be invited to this networking event. With this sponsorship you will get a cocktail high top table in the event space as well as an opportunity to speak for 2-3 minutes to those that attend! Your company's logo will be promoted on the event marketing and signage. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

Emerald Sponsor: (Multiple available)

Member \$500 Non-Member: \$1,000

Support women in chiropractic! On Friday night all female attendees, speakers, exhibitors, sponsors and family will be invited to this networking event. With this sponsorship you will get a cocktail high top table in the event space as well as an opportunity to speak for 1-2 minutes to those that attend! *Your company's logo will be promoted on the event marketing and signage. CalChiro will manage the production and distribution. All you have to do is provide your company logo.*