



# SEASIDE SYMPOSIUM 2025 • CALCHIRO

Sponsorship Opportunities  
February 28–March 2  
*Embassy Suites by  
Hilton Monterey Bay Seaside*

## CalChiro Seaside Symposium 2025: Sports, QME & More

Reach California's most dedicated chiropractic professionals at **CalChiro's Seaside Symposium 2025: Sports, QME & MORE (SS25)** on February 28–March 2, at the Embassy Suites by Hilton Monterey Bay Seaside.

With General, Sports, and QME Certification Tracks, this premier event offers unparalleled opportunities to connect with chiropractic leaders, showcase your brand, and support advancing patient care and professional excellence.



Sponsorship Levels + Pricing	 <b>Surf</b> Member: \$5,600 Non-Member: \$6,100	 <b>Tide</b> Member: \$3,600 Non-Member: \$4,100	 <b>Shore</b> Member: \$2,600 Non-Member: \$3,100	EXHIBITOR ONLY <b>Beach</b> Member: \$1,600 Non-Member: \$2,000	SPEAKER ONLY <b>Wave</b> Pricing based on speaker honorarium
	Exhibit Space	✓	✓	✓	✓
Social Media Exposure	✓	✓	✓	✓	✓
Tote Bag Drop Advertisement	✓	✓	✓	✓	✓
Choice of Level Sponsorship Item (See Back)	✓	✓	✓		
Dedicated Email Send or Social Media Post	✓	✓	✓		✓
Attendee List	✓				
Five Minutes to Address Attendees	✓				

**We offer custom sponsorships tailored to your needs, providing brand promotion, exposure, and alignment with the California chiropractic community.**



### **Surf Sponsorship Options:**

**Member: \$5,600 | Non-Member: \$6,100**

#### **Saturday Lunch**

Provide the attendees with “food for thought” and sponsor Saturday lunch. A representative from your company will have 5 minutes to speak to lunch guests. In addition, your company logo will appear on signage at lunch tables. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

#### **Saturday Reception**

A representative from your company will have 5 minutes to speak to reception guests. Your company logo will appear on cocktail napkins & signage throughout as they attend the symposium reception on Saturday night. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*



### **Tide Sponsorship Options:**

**Member: \$3,600 | Non-Member: \$4,100**

#### **Lanyards**

Add a little flare to every attendee! Lanyards are distributed to all attendees as they check in at the registration desk. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

#### **Registration Tote Bags**

Your company's logo on attendee's reusable tote bags will be visible throughout the symposium and after (when they are shopping for groceries at home). Bonus: Your company's flier and/or giveaway will be placed in each bag. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

#### **Name Badges**

This sponsorship makes your company visible to every attendee. Symposium name badges are distributed to all attendees as they check in at the registration desk. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*



### **Shore Sponsorship Options:**

**Member: \$2,600 | Non-Member: \$3,100**

#### **Snack Sponsor (Multiple available)**

Sponsor Saturday OR Sunday's snack stations, which will provide attendees with a snack break. Your company logo will appear on signage at the snack stations. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

#### **Coffee Sponsor (Multiple available)**

Sponsor Saturday OR Sunday's coffee stations, which will provide attendees with a morning coffee break. Your company logo will appear on signage at the coffee stations. *CalChiro will manage the production and distribution. All you have to do is provide your company logo.*

**SPEAKER ONLY**

### **Wave Sponsorship Options:**

**Pricing based on speaker honorarium**

#### **Speaker Sponsor (Pricing Based on Speaker)**

This sponsorship will feature your company's logo on all marketing & schedules with your speaker. Your company will also have a dedicated social media post on CalChiro's social media outlets. All you have to do is provide your company logo. Your company is responsible for covering all expenses of the speaker. Speaker Sponsor MUST be approved by CalChiro's Continuing Education Committee.

**THIS SPONSORSHIP DOES NOT INCLUDE AN EXHIBIT SPACE.**

### **Sponsorship Availability By Request:**

Please contact Kelley Smith by phone at **916.648.2727, Option 4** or email at **ksmith@calchiro.org**.

**CAL CHIRO**