

CALCHIRO WINTER IN THE DESERT 2027

THE WESTIN RANCHO MIRAGE GOLF RESORT & SPA

Sponsorship Opportunities

CalChiro Winter in the Desert Seminar 2027

February 5–6, 2027

The Westin Rancho Mirage Golf Resort & Spa
Rancho Mirage, CA

SPONSORSHIP LEVELS

Saguaro Cactus — Multiple Available
Lunch or Reception Sponsor
$5,500 Mbr / $6,000 NM

Prickly Pear — Multiple Available
Coffee or Snack Station Sponsor
$4,500 Mbr / $5,000 NM

Ocotillo Cactus
Lanyard, Name Badge, Tote Bag, or Wi-Fi Sponsor
$3,500 Mbr / $4,000 NM

Barrel Cactus
Exhibitor Sponsor (Booth Only)
$2,000 Mbr / $2,500 NM

All Sponsors Receive:

- Access to the CalChiro Winter in the Desert 2-Day Exhibit Hall to meet with over 150+ Doctors of Chiropractic, Attorneys, and Pain Management Specialists
- Logo recognition on CalChiro website and sponsorship signage during event
- Exhibit space with a 6 ft skirted table and 2 chairs
- Includes 2 representatives to visit with attendees
- Lunch and reception included for up to 2 reps

Lunch or Reception Sponsor Receives:

5 minutes during lunch to speak about your company + logo on lunch signage + event email to attendees

Coffee or Snack Station Sponsors Receive:

Logo recognition on Coffee OR Snack Station signage and at your booth + event email to attendees

Name Badge or Lanyard Sponsor Receives:

Logo on attendee name badges given at registration + event email to attendees

Tote Bag or Wi-Fi Sponsor Receives:

Logo displayed on tote bags OR Wi-Fi access signage during the event + event email to attendees

Exhibitor Sponsor Receives:

Space as an exhibitor + 2 minutes to address attendees

CalChiro will manage production & distribution of signage and sponsorship items. All you have to do is provide your company logo.

SPACE IS VERY LIMITED!

Reserve your sponsorship: forms.gle/9Rr3aKnkh1SBaTSFA

Contact Kelley Smith at 916.648.2727, Option 4, or email ksmith@calchiro.org.